

Privacy Policy

Introduction

The protection of your personal data is important to us. We therefore process your data exclusively on the basis of legal regulations, in particular the General Data Protection Regulation (GDPR). This privacy policy informs you about the most important aspects of data processing on our website and the services we offer.

1. Controller of data processing

The controller responsible for processing your personal data under the GDPR is:

netzwerk plan+bau

Main contact for data protection: Nada Schulze

Neuburger Str. 53

90451 Nürnberg

Germany

Email: kontakt@netzwerk-planundbau.de

2. Collection and processing of personal data

We collect and process personal data when you visit our website or contact us via the communication channels provided. Below we explain which data is processed:

2.1 Visiting the website

When you visit our website, **session cookies** that are technically necessary for the operation of the website are automatically used. These cookies are temporary and are deleted when the browser is closed. They do not contain personal data and serve solely to ensure the technical functionality of the site. We do **not use permanent cookies** or tracking cookies.

The storage duration of the session cookies ends when the browser is closed. Processing is based on Art. 6 para. 1 lit. f GDPR (legitimate interest in ensuring the functionality of the website).

2.2 Contacting us

If you contact us via email using the contact address in the legal notice or the reporting form on our website, we process the data you provide, such as your email address, name, and message content, to respond to your inquiry. This processing is based on Art. 6 para. 1 lit. b GDPR (contract performance) or Art. 6 para. 1 lit. a GDPR (consent), depending on how the inquiry was submitted.

2.3 Membership registration

When registering as a member of our network, we collect the following personal data:

- **Company details**
- **Contact person(s) details**
- **Interest areas** (e.g. planning industry, construction industry, or both)
- **Consents** (to Terms and Conditions and Privacy Policy)

This data is necessary to manage your membership, provide access to member portal features, and stay in contact with you. Processing is based on your consent under Art. 6 para. 1 lit. a GDPR and for contract performance under Art. 6 para. 1 lit. b GDPR.

2.4 Use of the member portal

When using the member portal, we collect additional personal data that you provide while using the following features:

- **Create listings** (offers and requests)
- **Create job advertisements**
- **Place successor requests**
- **Access to mediator services**
- **Create company presentations**
- **Support inquiries**

Processing of this data is based on your consent under Art. 6 para. 1 lit. a GDPR and for contract performance under Art. 6 para. 1 lit. b GDPR.

2.5 Weekly updates and email communication

As a member, you receive weekly updates based on the interests you specified during registration (planning industry, construction industry, or both). These updates include general information as well as offers, requests, job advertisements and other relevant content. This processing is based on consent under Art. 6 para. 1 lit. a GDPR and on legitimate interest under Art. 6 para. 1 lit. f GDPR.

We also send updates when members create paid listings. These emails are sent strictly in accordance with your selected interests or later adjustments made via support request

Legal basis for processing:

The processing of your data for email communication is based on consent (Art. 6 para. 1 lit. a GDPR) and legitimate interest (Art. 6 para. 1 lit. f GDPR), unless explicit consent is required (e.g. for weekly updates).

Revocation of consent:

You may opt out of receiving emails at any time by ending your membership or adjusting your interest options in the member portal via a support request.

2.6 Direct advertising

If you have given your consent, we also use your email address for direct advertising (e.g. for additional offers). Processing is based on consent under Art. 6 para. 1 lit. a GDPR.

Revocation of consent:

You may opt out of receiving emails at any time by ending your membership or adjusting your interest options in the member portal via a support request.

2.7 Use of cookies

We only use session cookies necessary for website operation. These cookies do not contain personal data and are deleted after the browser is closed. We do not use permanent cookies or tracking cookies without your explicit consent.

2.8 Data disclosure to third parties

Your personal data is generally not shared with third parties unless necessary for contract fulfillment (e.g., for hosting services or referral to external mediators). In such cases, we ensure data processing agreements are in place pursuant to Art. 28 GDPR. Processing by our German hosting provider is based on Art. 6 para. 1 lit. f GDPR (legitimate interest in website operation). Referrals to external mediators are based on Art. 6 para. 1 lit. b GDPR (contract performance).

2.9 Data security and SSL encryption

To protect your personal data, we use modern security measures. Our website uses secure SSL encryption (Secure Socket Layer) to safeguard data transfer between your browser and our server. This ensures your data cannot be intercepted or manipulated during transmission. You can recognize a secure connection by "https://" in the URL and the padlock symbol in your browser's address bar.

Despite all precautions, we cannot guarantee absolute security when transmitting data online. We recommend taking additional measures when entering especially sensitive information.

3. Rights of data subjects

- **Right of access (Art. 15 GDPR):** You have the right to know what personal data we process about you.
- **Right to rectification (Art. 16 GDPR):** You may request the correction of inaccurate or incomplete data.
- **Right to erasure (Art. 17 GDPR):** You have the right to request deletion of your personal data unless legal retention obligations exist.
- **Right to restriction of processing (Art. 18 GDPR):** You may request restriction of processing your data.
- **Right to data portability (Art. 20 GDPR):** You may request your data in a structured, commonly used, and machine-readable format.
- **Right to object (Art. 21 GDPR):** You may object to the processing of your personal data at any time, particularly for direct marketing purposes.

To exercise any of these rights, you can contact us at any time using the contact details provided above.

You also have the right to lodge a complaint with a supervisory authority if you believe the processing of your personal data is unlawful (Art. 77 GDPR).

4. Data retention period

We store your personal data only as long as necessary to fulfill contractual and legal obligations. Once retention periods expire, data is deleted unless legal obligations require otherwise. Data submitted via email or support forms is kept only as long as needed to handle your request and is deleted once completed. All your data is deleted upon termination of your membership, unless retention obligations apply.

5. Withdrawal of consent

You may withdraw your consent to the processing of your personal data at any time. The withdrawal can be made in writing to the email address provided above. Withdrawal does not affect the lawfulness of processing based on consent before its withdrawal.

Withdrawing your consent does not affect data processing that occurred prior to withdrawal.

6. Changes to the privacy policy

We reserve the right to amend this privacy policy if necessary to comply with legal requirements or to reflect changes in our services.

7. Contact

If you have questions about how we process your personal data or wish to exercise your rights, please contact us at the provided details: kontakt@netzwerk-planundbau.de

netzwerk
plan + bau